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dedicated employees for its growth however business conditions keep

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between strategic planning vs strategic management the task of strategic planning is
only difficult to look at but it is quite an easy task to do once you get to it and moreover
it is of utmost importance to all kinds of business as it critically analyses the current
situation of the company looks at what things are best for the company and

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and delivering value to meet the needs of a target market in terms of goods and
services potentially including selection of a target audience selection of certain
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